

In and Out of the Frame

Generate Information Key to Planning or Problem Solving

OUTCOMES

Identify and explore frames of reference other groups and members of this group may be holding.

PROCESS

- Form groups of four to six persons.
- Stand before charts showing large rectangle.
- Group members brainstorm associations with the topic. Use only one pen color.
- Stop. Categorize the brainstormed items. Record categories in the top portion of chart.
- Assign each group another frame of reference as a lens, based on other perspectives that might need to be considered such as parents, students, community members, etc.
- With a new pen color, circle the ideas in the frame that this new group might have named had they been present.
- Below the frame add ideas this new group might have added.
- Reflect. Ask, "How might knowledge of these other perspectives influence planning and action on the topic under consideration?"

TIPS

- Use to plan new initiatives.
- Think about this framing map as a way of anticipating different perceptions and using knowledge of those perceptions in communicating, planning, and action.