

Spot Analysis

Information Processing: Exploring and Discovering

PROCESS

- Hang chart paper, divided into quadrants, on the wall.
- Label the four sections strengths, problems, opportunities, and threats (SPOT).
- List strengths, then problems.
- Rank the strengths and problems if you have time.
- Brainstorm opportunities. Invite members to see potential opportunities within the problems.
- List the threats. Explore which ones could invalidate the work of the group.
- Review the chart for insights and action ideas.

ALTERNATIVES

- Next, categorize the elements of an issue to be addressed, such as curriculum, assessment, and staff development.
- List concerns or goals within each category.
- Identify connections across categories.

cont.

- Consider intervening at various starting places.

TIPS

- Assign the alternative ideas to a subgroup.

NOTES AND APPLICATIONS
