

Brainstorm

Information Process: Activating and Engaging

PROCESS

- Members call out ideas while a recorder charts them.

ALTERNATIVES

- Post topics or questions on charts.
- Cluster members into groups of three to five and have each group stand before a chart with a marker color that is different from that of other groups.
- Each group calls out ideas, which are recorded on the charts.
- Each group moves clockwise to the next chart, reviews what the previous group has written, and adds ideas with the colored pen with which they first recorded.
- Members take a gallery walk to read all posted ideas.

TIPS

- Stress that brainstorming means that there is no talking about the items, but rather the groups are to just list items. Even mature groups tend to forget this.

