Spot Analysis
Information Processing: Exploring and Discovering

PROCESS
• Hang chart paper, divided into quadrants, on the wall.
• Label the four sections strengths, problems, opportunities, and threats (SPOT).
• List strengths, then problems.
• Rank the strengths and problems if you have time.
• Brainstorm opportunities. Invite members to see potential opportunities within the problems.
• List the threats. Explore which ones could invalidate the work of the group.
• Review the chart for insights and action ideas.

ALTERNATIVES
• Next, categorize the elements of an issue to be addressed, such as curriculum, assessment, and staff development.
• List concerns or goals within each category.
• Identify connections across categories.

cont.
• Consider intervening at various starting places.

TIPS
• Assign the alternative ideas to a subgroup.

NOTES AND APPLICATIONS
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